



TELSTAR

COLORTRON™

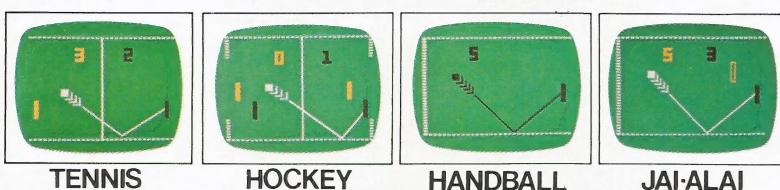
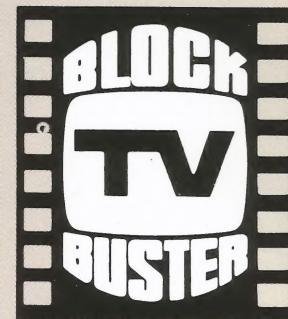


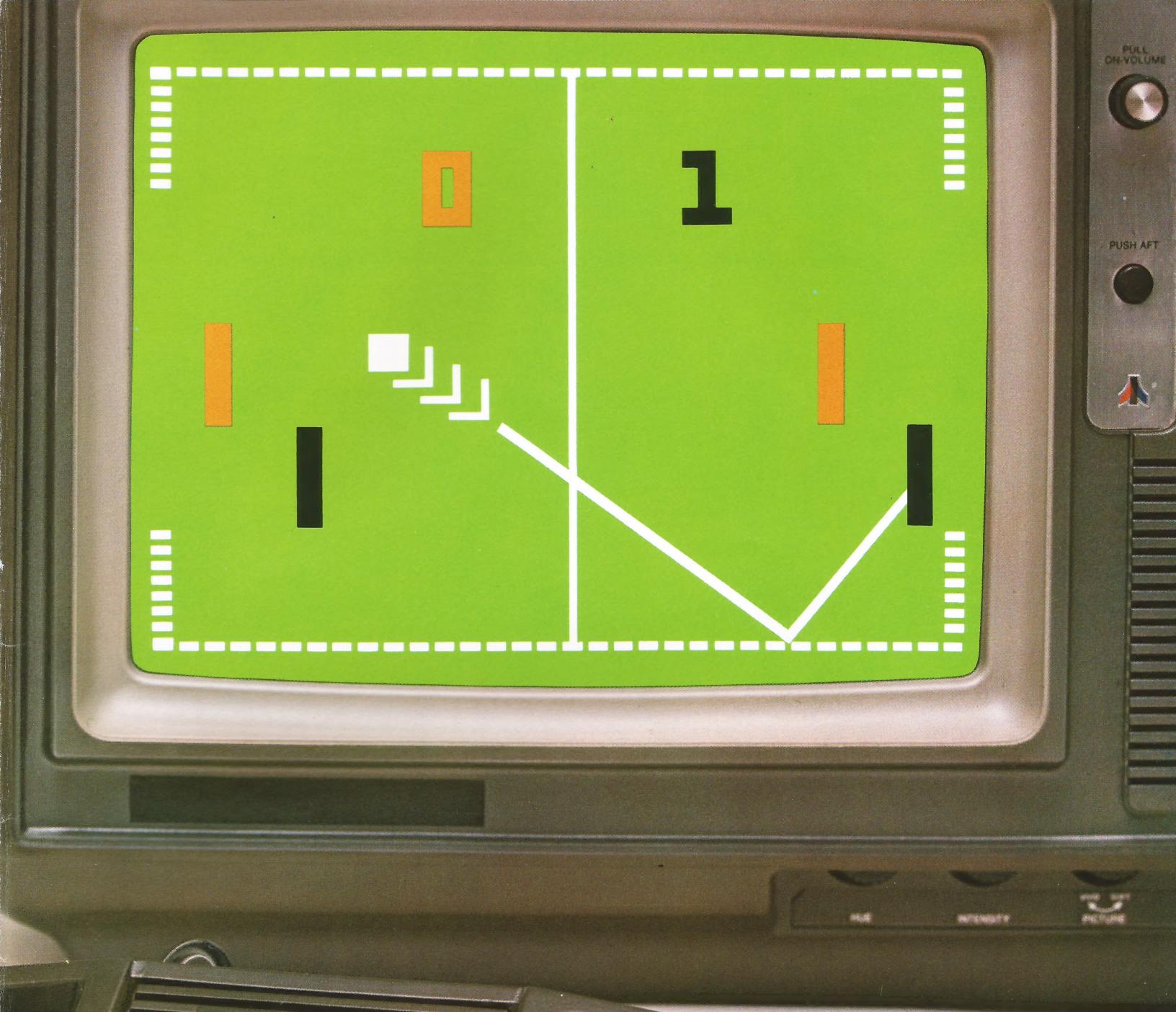
6135 – TELSTAR COLORTRON™

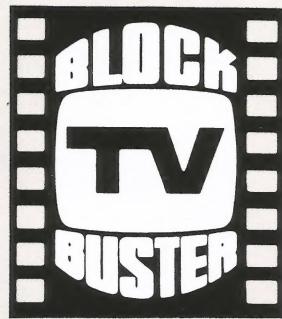
New for '78 is TELSTAR COLORTRON™, featuring four exciting sports games—Tennis, Hockey, Handball and Jai Alai—all in brilliant color! TELSTAR COLORTRON™ has on-screen digital display scoring, realistic electronic sound effects that accent scoring, paddle contact and side rebounds, and also variable skill control for beginner, intermediate and pro players. The GX-10, a custom chip made exclusively for Coleco, makes it all possible at an incredibly low price! TELSTAR COLORTRON™ connects easily to any TV set and operates on two 9 volt batteries (not included). Made and tested in the U.S.A. Full color packaging and Block Buster TV coverage.

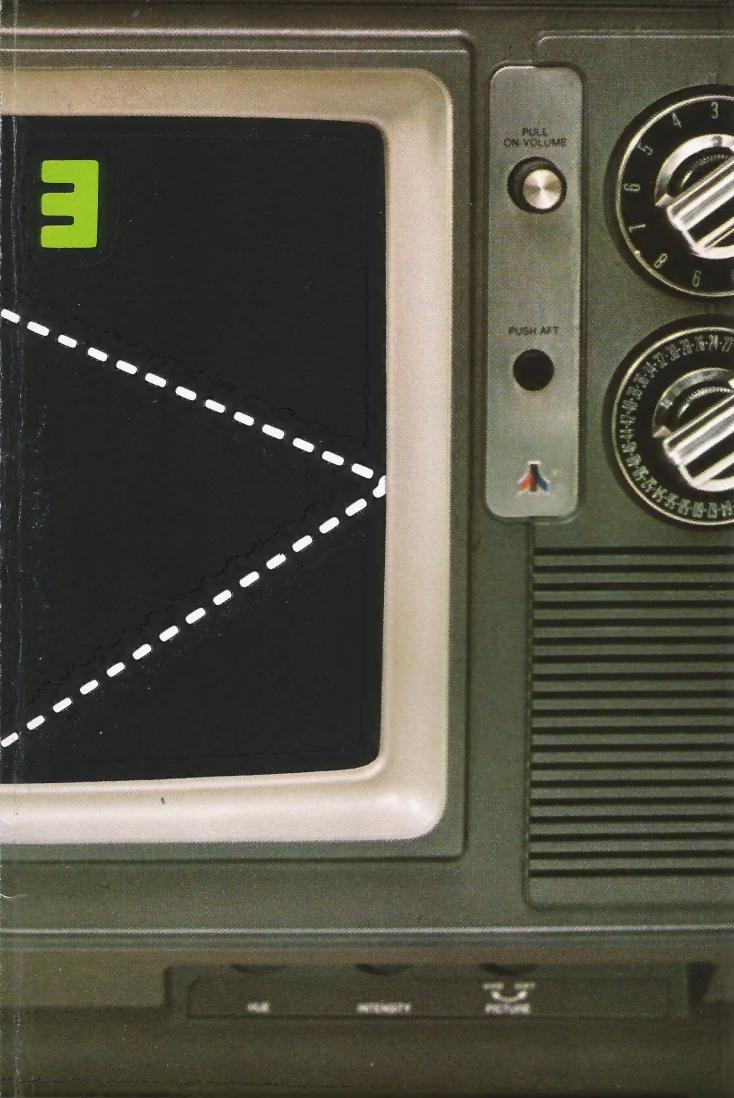
- Four exciting sports: Tennis, Hockey, Handball, Jai Alai
- Brilliant color (plays B&W on B&W TV sets)
- World-wide exclusive Coleco chip
- On-screen digital display scoring
- Electronic sound effects
- Variable skill control
- Requires two 9 volt batteries or #6041 TELSTAR™ AC Adapter (neither included)
- Made and tested in the U.S.A.
- Canadian model made and tested in Canada
- Full color packaging
- Block Buster TV

Pack: 12 Weight: 12 lb. Cube: 1.9'









TELSTAR MARKSMAN™

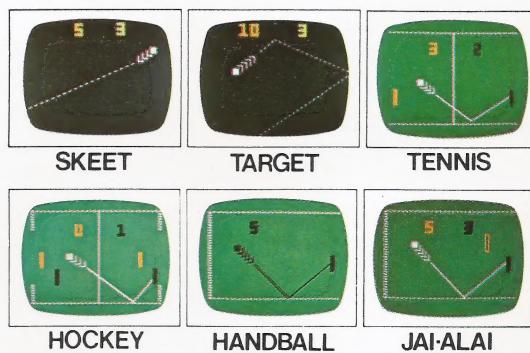


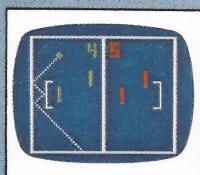
6136—TELSTAR MARKSMAN™

Hit the bull's eye in '78 with TELSTAR MARKSMAN™—featuring six video games in brilliant color! There are two pistol games—Target and Skeet, and four popular sports games—Tennis, Hockey, Handball and Jai Alai. Included is Coleco's new marksman photo electric rifle, a 3-in-1 combo that can be used as a regular pistol, a machine pistol, or a complete marksman rifle! Features on-screen digital display scoring, electronic sound effects and variable skill control. The GX-10, a custom chip made exclusively for Coleco, makes it all possible at an incredibly low price! TELSTAR MARKSMAN™ connects easily to any TV set and operates on two 9 volt batteries (not included). Made and tested in the U.S.A. Full color packaging and Block Buster TV coverage.

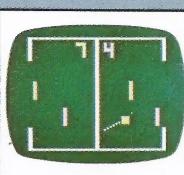
- Six video games: Target, Skeet, Tennis, Hockey, Handball, Jai Alai
- Brilliant color (plays B&W on B&W TV sets)
- World-wide exclusive Coleco chip
- Marksman 3-in-1 photo electric rifle included
- On-screen digital display scoring
- Electronic sound effects
- Variable skill control
- Requires two 9 volt batteries or #6041 TELSTAR™ AC Adapter (neither included)
- Made and tested in the U.S.A.
- Canadian model made and tested in Canada
- Full color packaging
- Block Buster TV

Pack: 6 Weight: 24 lb. Cube: 2.9'

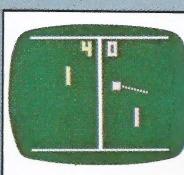




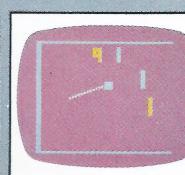
HOCKEY



SOCCER



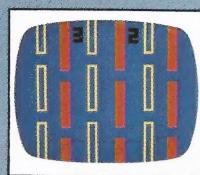
TENNIS



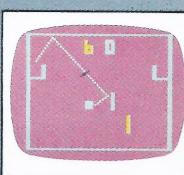
SQUASH



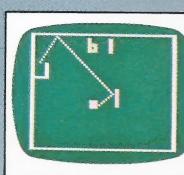
PRACTICE



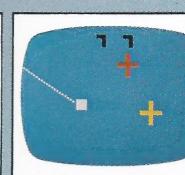
FOOSBALL



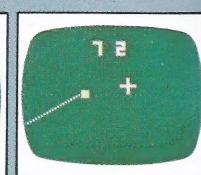
BASKETBALL



BASKETBALL
PRACTICE



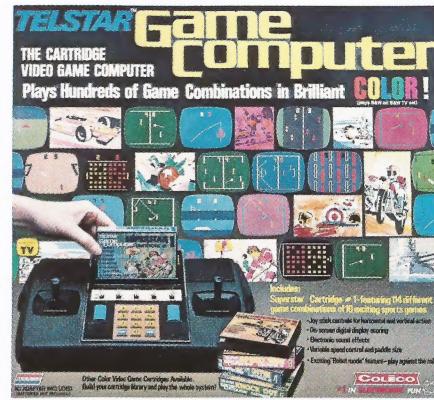
TWO PLAYER
TARGET



ONE PLAYER
TARGET



TELSTAR™ Game Computer

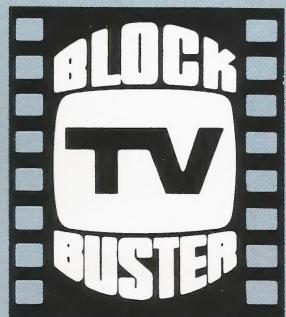


6170—TELSTAR™ GAME COMPUTER

Here's the breakthrough you've waited for in cartridge/programmable video games! The TELSTAR™ GAME COMPUTER plays hundreds of video games in brilliant color, and gives you more features at a lower price than you ever thought possible! The TELSTAR™ GAME COMPUTER comes with Superstar Cartridge #1 featuring 114 different game combinations of 10 exciting sports games! Just snap in the cartridge and punch the keyboard for the game you want. Features include joy stick controls that give you horizontal and vertical action, a "robot" mode where you play against a robot, on-screen digital display scoring, electronic sound effects and variable skill and ball speed control. Additional cartridges with hundreds of game combinations are available this year! The TELSTAR™ GAME COMPUTER connects easily to any TV set. Includes #6041 TELSTAR™ AC Adapter. Made and tested in the U.S.A. Full color packaging and Block Buster TV coverage.

- Superstar Cartridge #1 features 114 different game combinations/10 exciting sports games
- Additional cartridges soon/hundreds of game combinations
- Brilliant field color (plays B&W on B&W TV sets)
- Joy stick controls for horizontal and vertical action
- "Robot" mode action
- On-screen digital display scoring
- Electronic sound effects
- Variable skill and ball speed control
- AC adapter included (UL listed, CSA approved)
- Made and tested in U.S.A.
- Canadian model made and tested in Canada
- Full color packaging
- Block Buster TV

Pack: 6 Weight: 32 lb. Cube: 3.7'



TELSTAR™ GAME COMPUTER CARTRIDGES

There are plenty of Game Cartridges available for use with the TELSTAR™ GAME COMPUTER—and that means hundreds of exciting game combinations! Snap in a different cartridge, and play a whole new group of games!

6272—CARTRIDGE #2— DAREDEVIL CYCLE

Cartridge #2 features eight death-defying motorcycle challenges—all in brilliant color with realistic electronic sound effects and on-screen digital display scoring!

Daredevil (Amateur): Accelerate up the ramp and jump over as many lined-up buses as you dare!

Daredevil (Pro): Accelerate even faster, and jump more buses as your timing and skill increases!

Drag Race (Amateur): Race your motorcycle across the track—shifting, accelerating, speeding at an amazing pace!

Drag Race (Pro): Shift into a faster mode and race over the track, avoiding crashes!

Moto Cross (Amateur): Traverse the track, jumping the many obstacles in your path!

Moto Cross (Pro): Accelerate even faster—doing wheelies over each obstacle as you race to the end of the track!

Enduro (Amateur): Race over the obstacled path, gain speed, head up the ramp and jump over the lined-up buses!

Enduro (Pro): Race over a heavily obstacled path at an amazing speed—head up the ramp and attempt to jump a full line-up of buses!

Pack: 12 Weight: 5 lb. Cube: 0.3'



6273—CARTRIDGE #3— SPEED WAY

Cartridge #3 features two action packed racing games in brilliant color with realistic electronic sound effects and on-screen digital display scoring.

Speed Way (1): Race your car over the track and around the many obstacles. Increase your speed and race against time. Crash—and you've got to start up again!

Speed Way (2): Two players-two cars! Race against each other over the obstacled track, avoiding crashes.

Pack: 12 Weight: 5 lb. Cube: 0.3'



6274—CARTRIDGE #4— DEPTH CHARGE

Cartridge #4 features two fascinating submarine games in brilliant color with realistic electronic sound effects and on-screen digital display scoring.

Depth Charge (1): Use your destroyer to protect your ships and depth charge the enemy submarine while it tries to torpedo you!

Depth Charge (2): Two opposing naval teams confront each other on the open seas—firing torpedoes at each other's ships and depth charging the submarines!

Pack: 12 Weight: 5 lb. Cube: 0.3'

6275—CARTRIDGE #5— KNOCK OUT

Cartridge #5 features over 100 variations of Knock Out—a skill game where you knock objects off the screen using your ball without letting it bounce out of the playing area! All games in brilliant color with realistic electronic sound effects and on-screen digital display scoring!

Pack: 12 Weight: 5 lb. Cube: 0.3'

6276—CARTRIDGE #6— TARGET RANGE

Cartridge #6 features six exciting target games—all in brilliant color with realistic electronic sound effects and on-screen digital display scoring! Includes photo electric pistol that operates under normal room lighting conditions.

Target Range (1): Aim at the moving targets and fire. See how many you can get as they race across the screen!

Target Range (2): Two players alternately compete in the target shoot.

Target Range (3): Two players shoot at the same time at the moving targets.

Duck Hunt (1): Aim at the fast flying ducks and get down as many as you can before they fly out of range!

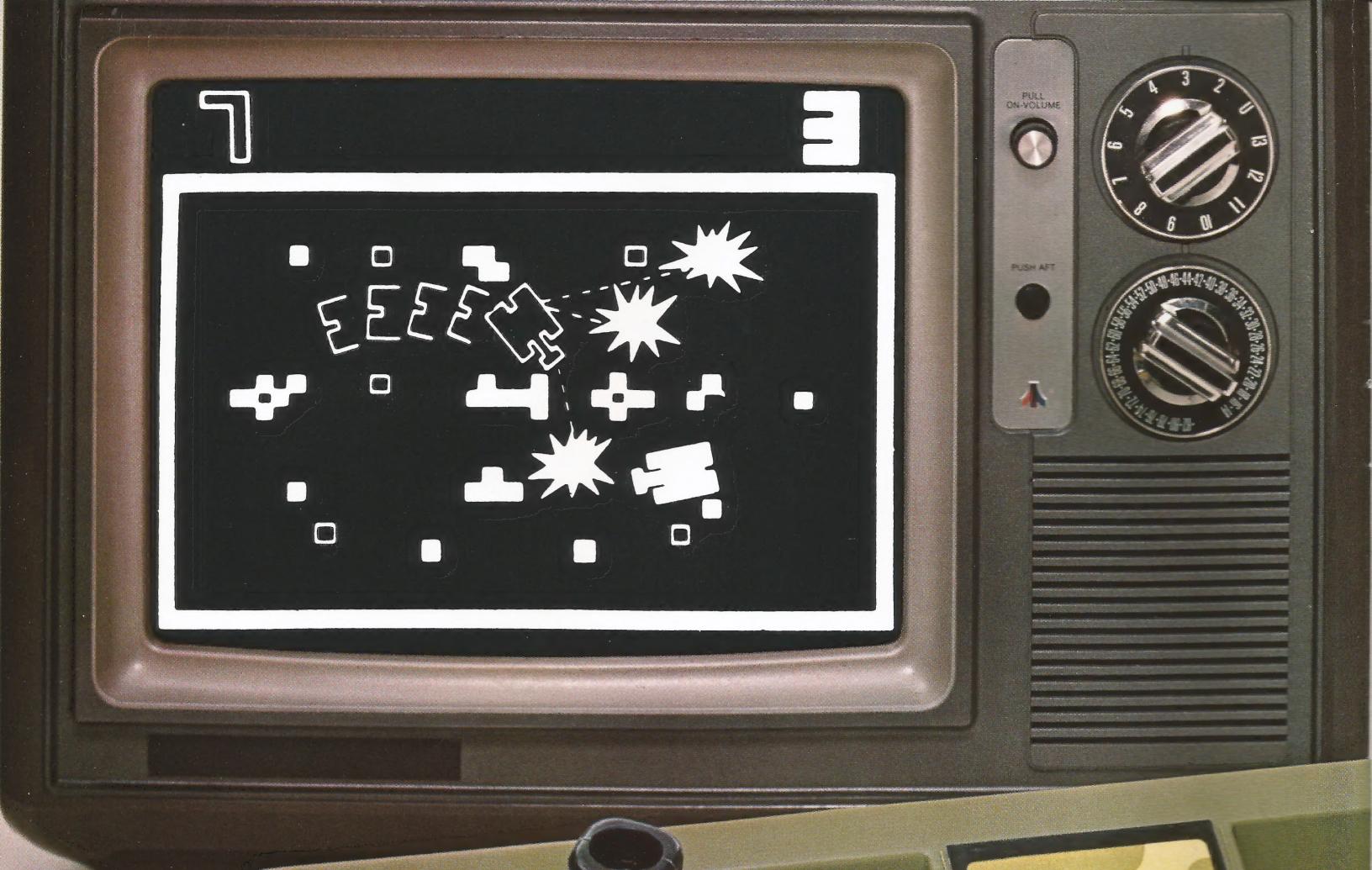
Duck Hunt (2): Two players alternately compete in the Duck Hunt.

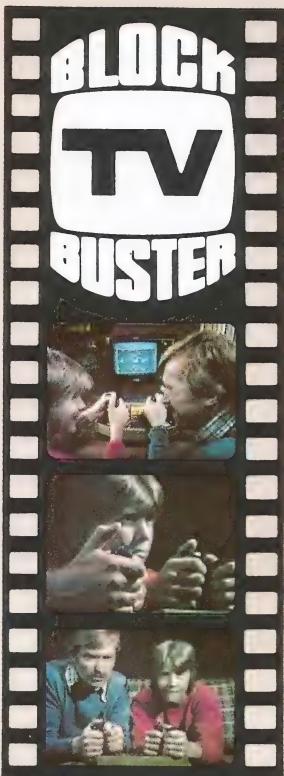
Duck Hunt (3): Two players shoot at the same time at the flying ducks.

Pack: 12 Weight: 6 lb. Cube: 0.3'

Game specifications are subject to change without notice.







TELSTAR COMBAT!™

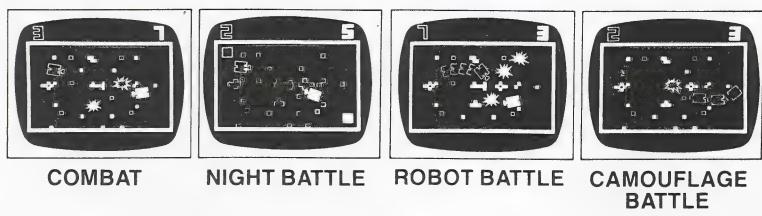


6065—TELSTAR COMBAT!™

Blasting its way straight from the battlefield is TELSTAR COMBAT!™ featuring four exciting tank battle games—Combat, Night Battle, Robot Battle and Camouflage Combat. Dual controls with firing buttons let you maneuver your tank at various speeds and angles all over the battlefield! Decide your field strategy, track your opponent through the obstacles and mines, then fire! Features include on-screen digital display scoring and electronic battle sound effects of roaring engines, bombarding shells and exploding tanks. TELSTAR COMBAT!™ connects easily to any TV set and operates on 6 "C" batteries (not included). Made and tested in the U.S.A. FCC approved. Full color packaging and Block Buster TV coverage.

- Four tank battle games: Combat, Night Battle, Robot Battle and Camouflage Combat
- Dual throttle controls with firing buttons
- On-screen digital display scoring
- Electronic battle sound effects
- Requires 6 "C" batteries or #6041 TELSTAR™ AC Adapter (neither included)
- Made and tested in the U.S.A.
- Canadian model made and tested in Canada
- FCC approved
- Full color packaging
- Block Buster TV

Pack: 6 Weight: 31 lb. Cube: 5.6'



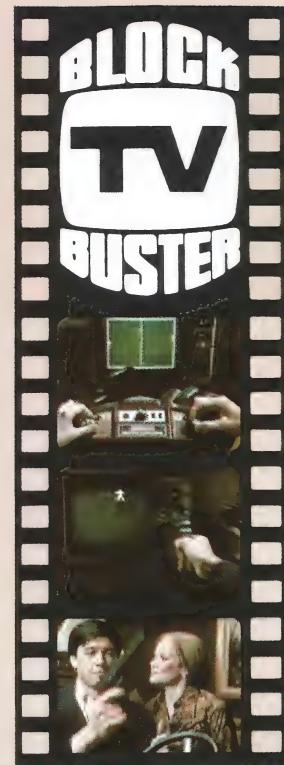
COMBAT

NIGHT BATTLE

ROBOT BATTLE

CAMOUFLAGE

BATTLE





TELSTAR™ ARCADE



6175—TELSTAR™ ARCADE

The cartridge video game system that lets you program your own video entertainment with a whole spectrum of game combinations. Just snap a game cartridge into the console and you're ready to play in brilliant color. Includes Game Cartridge #1, featuring three action packed games: Road Race—a race against time over an obstacled course, Quick Draw—a fast moving target game, and Tennis—an all-time favorite. To change game programs, simply snap in a different cartridge with more exciting combinations. There's a whole variety of game cartridges to choose from! TELSTAR™ ARCADE features on-screen digital display scoring, electronic sound effects and variable skill control. Connects easily to any TV set. AC adapter included. Made and tested in the U.S.A. FCC approved. Full color packaging and Block Buster TV coverage.

- Cartridge video game system
- Uniquely designed console with steering wheel, gear shift, pistol, controls
- Includes Cartridge #1: Road Race, Quick Draw, Tennis
- Additional cartridges available and more on the way, all in brilliant color (plays B&W on B&W TV sets)
- On-screen digital display scoring
- Electronic sound effects
- Variable skill control
- AC adapter included (UL listed, CSA approved)
- Made and tested in the U.S.A.
- Canadian model made and tested in Canada
- FCC approved
- Full color packaging and Block Buster TV

Pack: 3 Weight: 24 lb. Cube: 3.2'

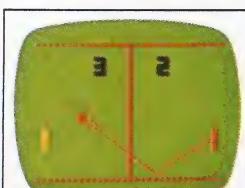
Patent Pending



QUICK DRAW



ROAD RACE

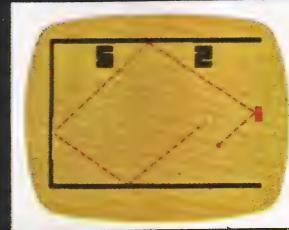
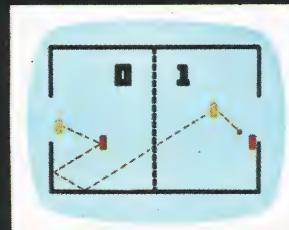
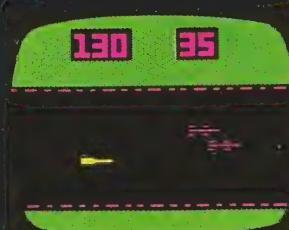
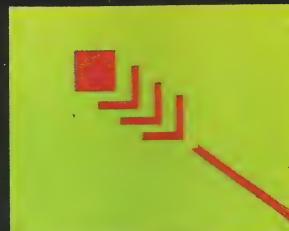
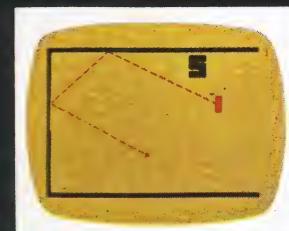
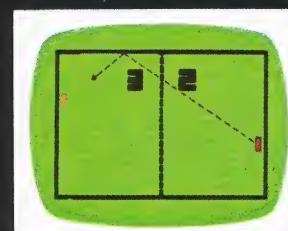
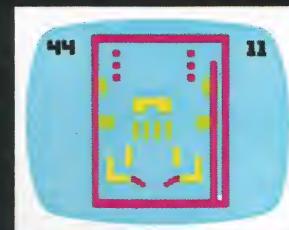
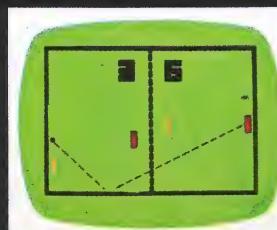
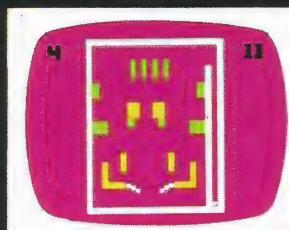
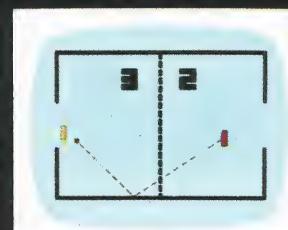
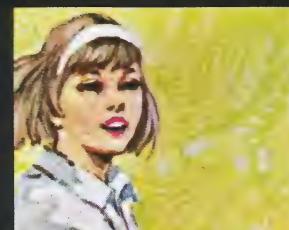
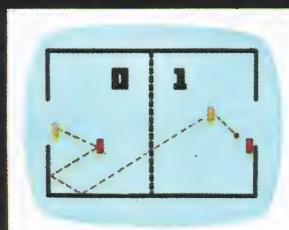
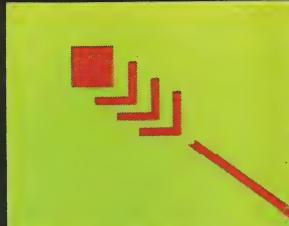
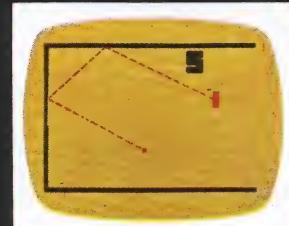
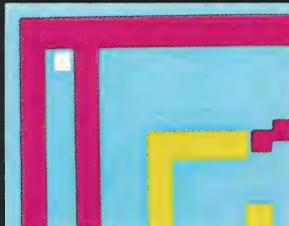
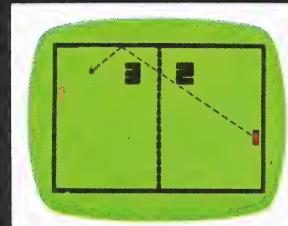


TENNIS

TELSTAR™

arcade

The cartridge video game system!





TELSTAR™ ARCADE GAME CARTRIDGES

Program your TELSTAR™ ARCADE for the games of your choice! Simply snap in another game cartridge and play a new group of games! There's a whole library of game cartridges to choose from—each featuring new and different video games! For 1978, there are new cartridges available—Cartridges #4, #5 and #6 and many, many more are on the way! Start your collection now, and program your TELSTAR™ ARCADE again, and again and again!

6112—TELSTAR™ ARCADE CARTRIDGE #2

Cartridge #2 features these 8 exciting video games—all in brilliant color: Tennis (2), Tennis (4), Hockey (2), Hockey (4), Handball (1), Handball (2), Jumping Target (1), Quick Shot (1). Also includes two remote controls for 4 player competition. On-screen digital display scoring. Realistic electronic sound effects. Full color packaging.

Pack: 6 Weight: 4 lb. Cube: 0.4'

6113—TELSTAR™ ARCADE CARTRIDGE #3

Cartridge #3 features these 6 different video games—all in brilliant color: Bonus Pinball (1), Bonus Pinball (2), Deluxe Pinball (1), Deluxe Pinball (2), Shoot the Bear (1), Shooting Gallery (1). On-screen digital display scoring. Realistic electronic sound effects. Full color packaging.

Pack: 6 Weight: 2 lb. Cube: 0.2'

6114—TELSTAR™ ARCADE CARTRIDGE #4

New for '78 is Cartridge #4 featuring 3 exciting games—all in brilliant color with realistic electronic sound effects and on-screen digital display scoring.

Naval Battle: Maneuver your sub to fire torpedoes! Sink the destroyer before it rams your sub base!

Speed Ball: Catch the ball on your paddle and fling it into the speedway alley. Control the spin and even the speed of your ball!

Blast-Away: Blast-away at the enemy space ship with your pistol. Each hit blasts off another section!

Pack: 6 Weight: 2 lb. Cube: 0.2

6115—TELSTAR™ ARCADE CARTRIDGE #5

New for '78 is Cartridge #5 featuring over 25 driving maze games—all in brilliant color with realistic electronic sound effects and on-screen digital display scoring. It'll be a real challenge to maneuver your car through the perilous mazes!

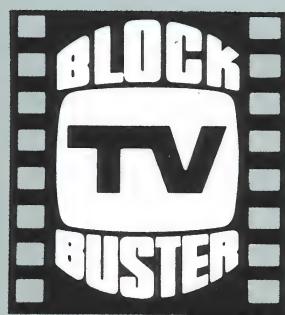
Pack: 6 Weight: 2 lb. Cube: 0.2'

6116—TELSTAR™ ARCADE CARTRIDGE #6

Another great new game group is featured on Cartridge #6! There are over 15 games including Break Thru—all in brilliant color with realistic electronic sound effects and on-screen digital display scoring.

Pack: 6 Weight: 2 lb. Cube: 0.2'

Game specifications are subject to change without notice.





READY
FOR
IMMEDIATE
DELIVERY

TELSTAR alpha™

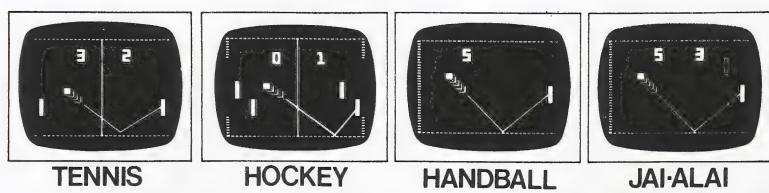


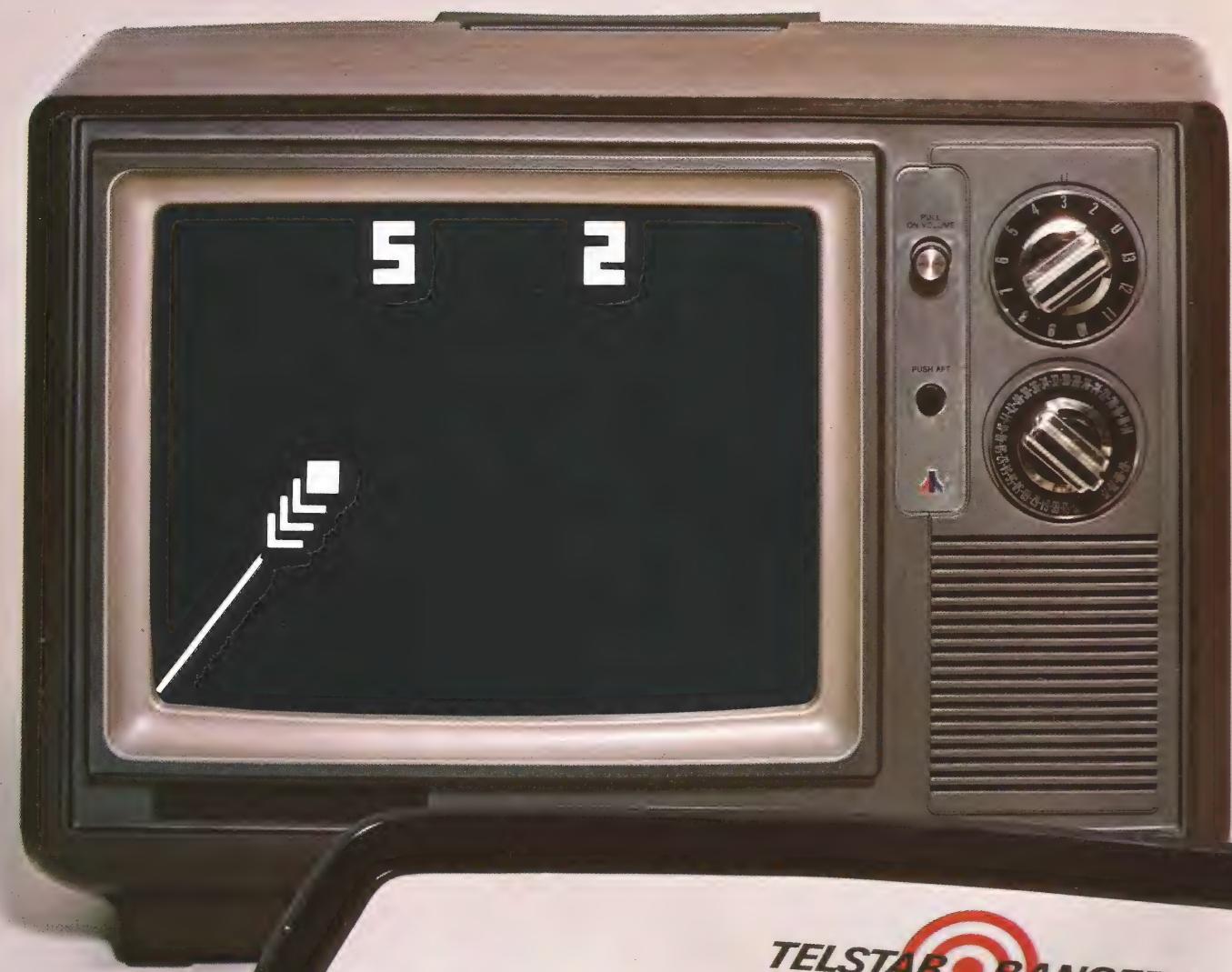
6030—TELSTAR ALPHA™

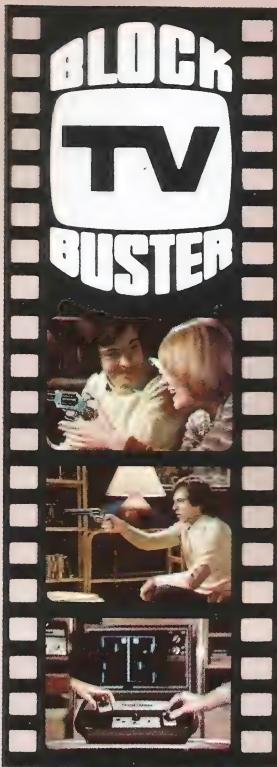
A proven winner, featuring four popular sports games—Tennis, Hockey, Handball and Jai Alai at a very low price! TELSTAR ALPHA™ has on-screen digital display scoring, electronic sound effects that accent scoring, paddle contact and side rebounds, and variable skill control for beginner, intermediate and pro players! TELSTAR ALPHA™ connects easily to any TV set and operates on 6 "C" batteries (not included). Made and tested in the U.S.A. FCC approved. Full color packaging and Block Buster TV coverage.

- Four video games: Tennis, Hockey, Handball, Jai Alai
- On-screen digital display scoring
- Electronic sound effects
- Variable skill control
- Requires 6 "C" batteries or #6041 TELSTAR™ AC Adapter (neither included)
- Made and tested in the U.S.A.
- Canadian model made and tested in Canada
- FCC approved
- Full color packaging
- Block Buster TV

Pack: 6 Weight: 18 lb. Cube: 2.1'





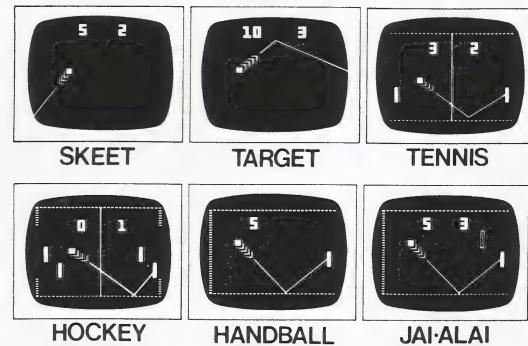


6046—TELSTAR RANGER™

Draw a bead on some great video action with TELSTAR RANGER™. It features two exciting target games—Target and Skeet, and four popular sports games—Tennis, Hockey, Handball and Jai Alai. Includes photo electric pistol that operates under normal room lighting conditions and two remote controls for play on or away from the console. Features on-screen digital display scoring, electronic sound effects and variable skill control. TELSTAR RANGER™ connects easily to any TV set and operates on 6 "C" batteries (not included). Made and tested in the U.S.A. FCC approved. Full color packaging and Block Buster TV coverage.

- Two exciting target games: Target and Skeet
- Four popular sports games: Tennis, Hockey, Handball and Jai Alai
- Photo electric pistol for target games
- Deluxe console with 2 remote controls for play on or away from console
- On-screen digital display scoring
- Electronic sound effects
- Variable skill control
- Requires 6 "C" batteries or #6041 TELSTAR™ AC Adapter (neither included)
- Made and tested in the U.S.A.
- Canadian model made and tested in Canada
- FCC approved
- Full color packaging
- Block Buster TV

Pack: 6 Weight: 31 lb. Cube: 5.6'
Patent Pending





6301 Alpha Display with 6030/6041 and TV. 6300 Alpha Display only.

No.	Pack	Weight	Cube
6301	2*	67 lbs.	2.5'
6300	1	37 lbs.	1.0'



6303 Colormatic Display with 6130/6041 and Color TV. 6302 Colormatic Display only.

No.	Pack	Weight	Cube
6303	3*	67 lbs.	2.5'
6302	1	37 lbs.	1.0'



6305 Ranger Display with 6046/6041 and TV. 6304 Ranger Display only.

No.	Pack	Weight	Cube
6305	2*	67 lbs.	2.5'
6304	1	37 lbs.	1.0'



6311 Arcade Display with 6175 and Color TV. 6310 Arcade Display only.

No.	Pack	Weight	Cube
6311	3*	67 lbs.	2.5'
6310	1	37 lbs.	1.0'



6313 Gemini Display with 6155 and Color TV. 6312 Gemini Display only.

No.	Pack	Weight	Cube
6313	3*	67 lbs.	2.5'
6312	1	37 lbs.	1.0'



6317 Colortron Display with 6135/6041 and Color TV. 6316 Colortron Display only.

No.	Pack	Weight	Cube
6317	3*	67 lbs.	2.5'
6316	1	37 lbs.	1.0'

TELSTAR™ DISPLAYS

To complete your TELSTAR™ merchandising program, TELSTAR™ Display Units are available for each exciting item in the TELSTAR™ Line. With built-in consoles for on-the-spot play, these eye catching displays will be real traffic stoppers! So order your TELSTAR™ Display Units when you place your TELSTAR™ order—you'll be glad you did.

*Packed in 2 or 3 cartons as indicated.



6307 Galaxy Display with 6150 and Color TV. 6306 Galaxy Display only.

No.	Pack	Weight	Cube
6307	3*	67 lbs.	2.5'
6306	1	37 lbs.	1.0'



6309 Combat Display with 6065/6041 and TV. 6308 Combat Display only.

No.	Pack	Weight	Cube
6309	2*	67 lbs.	2.5'
6308	1	37 lbs.	1.0'



No.	Pack	Weight	Cube
6041	12	6 lbs.	0.2'



6319 Marksman Display with 6136/6041 and Color TV. 6318 Marksman Display only.

No.	Pack	Weight	Cube
6319	3*	67 lbs.	2.5'
6318	1	37 lbs.	1.0'



6321 Game Computer Display with 6170 and Color TV. 6320 Game Computer Display only.

No.	Pack	Weight	Cube
6321	3*	67 lbs.	2.5'
6320	1	37 lbs.	1.0'



No.	Pack	Weight	Cube
6111	12	4.0 lbs.	0.2'

TELSTAR™ ACCESSORIES

6041—TELSTAR™ AC ADAPTER

TELSTAR™ AC ADAPTER for converting battery operated TELSTAR™ unit to ordinary household current. Easy attachment for continued, dependable use. Eliminates the need for batteries. Input 117V 60Hz. Output 9VDC 200 MA.

6111—TELSTAR™ ANTENNA SWITCH

TELSTAR™ ANTENNA SWITCH instantly converts from TV program to game play. Easily attaches to all TV sets.

6315 Selector Switch

Allows you to display 2, 3 or 4 games and still use one TV.



AMAZE-A-TRON™

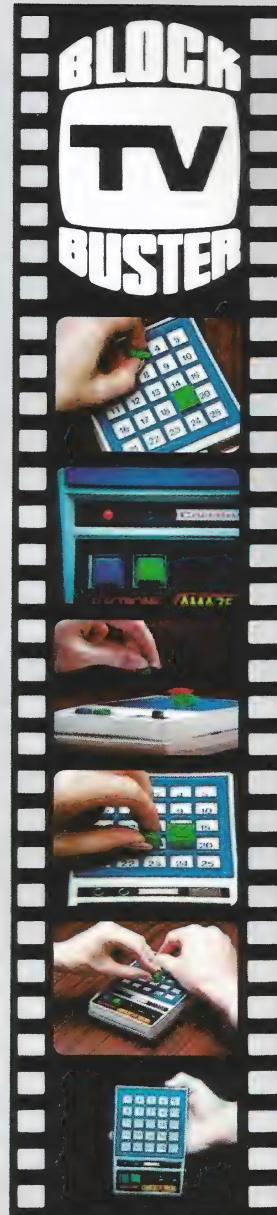


2010 – AMAZE-A-TRON™

The amazing electronic maze game that tests your memory! The microprocessor plots one of 8 maze games and LED indicators display the start and finish points. It's up to you to find the way through! A right move—a musical bonus, a wrong move—a "raspberry!" There are over a million maze variations for one or two players. It'll take all the concentration you've got to outwit this musical mastermind! Full color packaging and Block Buster TV coverage, too.

- Eight different games—over a million maze variations
- Electronic sound effects/music and "raspberry"
- LED indicators/2 digit numeric display
- Microprocessor programmed
- Requires one 9 volt battery or #6041 Telstar™ AC Adapter (not included)
- Full color packaging
- Block Buster TV

Pack: 12 Weight: 7 lb. Cube: 1.1'



Patent Pending





COLECO

QUIZ WIZ™

THE COMPUTER ANSWER GAME

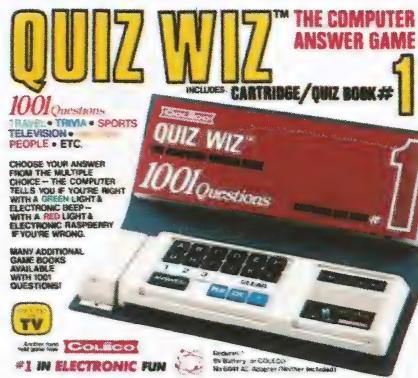
1001 Questions

CARTRIDGE QUIZ BO

A B C D E F
G H I J K L
1 2 3
CLEAR
PLS CK ?
ANSWER

QUIZ WIZ™

THE COMPUTER ANSWER GAME



2060 - QUIZ WIZ™

The computer answer game that challenges you with 1001 questions on topics like movies, TV, sports, trivia, travel and many more! Snap the QUIZ WIZ™ Computer and Game Cartridge together, and you're ready to play! Choose a question from the Quiz Book, then pick an answer from the multiple choices provided. Enter the question and answer in the QUIZ WIZ™ Computer and find out how you scored! If you're right, you get the green light and an electronic beep. If you're wrong, you get the red light and a "raspberry"! The QUIZ WIZ™ Computer comes in an attractive vinyl case and includes a programmed Game Cartridge and Quiz Book #1 with 1001 questions! QUIZ WIZ™ is featured in a Block Buster TV commercial. Requires one 9 volt battery or #6041 Telstar™ AC Adapter (not included).

Pack: 12 Weight: 6 lb. Cube: 0.7'

2061 - CARTRIDGE/QUIZ BOOK ASSORTMENT

There are many additional Cartridge/Quiz Books available for use with your QUIZ WIZ™ Computer! Each includes a new programmed Game Cartridge and Quiz Book with 1001 different questions covering subjects of interest to the whole family! Start your collection now!

- Cartridge/Quiz Book #2—The World Of Sports
- Cartridge/Quiz Book #3—Movies and TV
- Cartridge/Quiz Book #4—People and Places
- Cartridge/Quiz Book #5—Trivia
- Cartridge/Quiz Book #6—Music and Books
- Cartridge/Quiz Book #7—Math Mania
- Cartridge/Quiz Book #8—Travel

And there are many additional Cartridge/Quiz Books on the way!

Pack: 12 Weight: 3 lb. Cube: 0.7'

Patent Pending







2030-ZAP!™

The electronic hand held challenge that's a real test of reflexes! The LED missile races at an amazing speed toward your goal. Wait till it's almost there, then zap it back toward your opponent at an even faster speed! Complete with fascinating electronic sound effects and electronically computed scoring. Full color packaging and Block Buster TV coverage will show it all.

- LED missile
- Electronic sound effects
- Electronically computed scoring
- Requires one 9 volt battery (not included)
- Full color packaging
- Block Buster TV

Pack: 12 Weight: 8 lb. Cube: 1.2'

Patent Pending



DIGITS™



2050—DIGITS™

The electronic game that challenges your brain! The computer programs a four digit number, and it's up to you to figure out the right numbers, in the right order. The LED indicators give you clues. DIGITS™—the game where you match wits with the computer! Full color packaging and Block Buster TV coverage.

- Microprocessor programmed
- LED indicators
- Requires one 9 volt battery or #6041 Telstar™ AC Adapter (not included)
- Full color packaging
- Block Buster TV

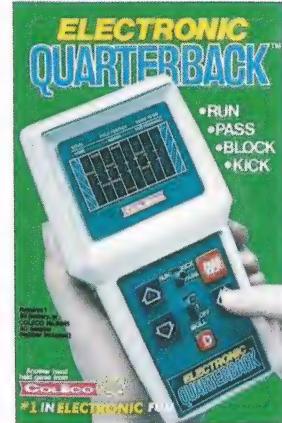
Pack: 12 Weight: 7 lb. Cube: 0.9'







ELECTRONIC QUARTERBACK™



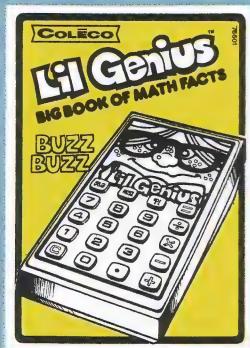
2020— ELECTRONIC QUARTERBACK™

All the excitement of a real football game is right in the palm of your hand with ELECTRONIC QUARTERBACK™—the computer football game by Coleco. The computer controls the defense and you control the offense. Open holes in the defense with your blockers. Set up a fast pass play with your downfield receiver. With blocking, passing, running and kicking options, you're in command of the field! Electronic sound effects include referee whistles and even a song that plays when a touchdown is scored. Two skill levels and LED displays of time, score, downs, yards-to-go and field position. This is the football game with *all* the action. Backed with full color packaging, ELECTRONIC QUARTERBACK™ will score for you!

- Fully controllable offense
- Pass, block, run, kick options
- Computerized defense
- LED statistical displays
- Electronic football sound effects
- Two skill levels: Semi Pro/Pro
- Requires one 9 volt battery or #6041 Telstar™ AC Adapter (not included)
- Full color packaging

Pack: 12 Weight: 7 lb. Cube: 0.8'



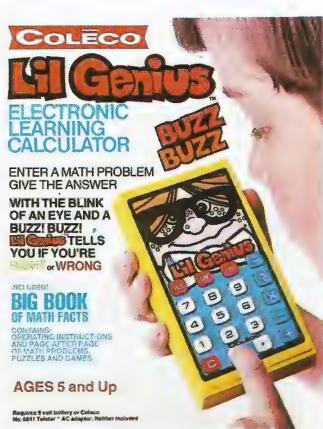


2000—LIL GENIUS™ ELECTRONIC LEARNING CALCULATOR

Test your mathematical skills in all four arithmetic functions with LIL GENIUS™—the electronic learning calculator from Coleco. Enter a mathematical problem in the learning calculator, then select the answer. LIL GENIUS™ immediately verifies your computation! If incorrect, the red light flashes and the buzzer sounds. If correct, a green light flashes. Also includes the "Big Book of Math Facts"—a children's activity book with complete operating instructions and

page after page of math problems, puzzles and games! Full color packaging.

- Electronic learning calculator
- Four functions: addition, subtraction, multiplication, division
- Red LED light and buzzer indicate incorrect answer
- Green LED light indicates correct answer
- "Big Book of Math Facts" included
- Requires one 9 volt battery (not included)
- Full color packaging



Pack: 12 Weight: 9.0 lb. Cube: 1.3'



2095—HAND HELD DEMO DISPLAY

Here's the display that's designed to show off any one of Coleco's exciting electronic hand held games! This sturdy counter top display comes with full color graphic headers and complete operating instructions for all the hand held games in Coleco's electronic line.

Just set up the graphics and game, and you've got an eye catching display that all your customers will want to try. And once they try, they'll want to buy! Order your HAND HELD DEMO DISPLAY Units when you place your electronic hand held game orders!

Pack: 1 Weight: 2 lb. Cube: 0.8'

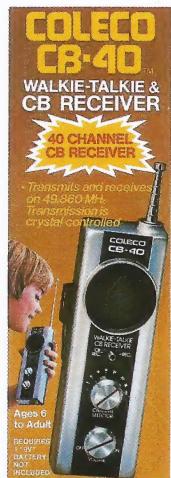


2099—ELECTRONIC GAME AC ADAPTER

The ELECTRONIC GAME AC ADAPTER converts Coleco's battery operated electronic hand held games to ordinary household current. It eliminates the need for batteries and insures dependable, continued use.

Pack: 12 Weight: 6 lb. Cube: 0.2'

COLECO CB-40™



6910—COLECO CB-40™ WALKIE TALKIE CB RECEIVER

Transmit to your friends on the special youth band (49.860MHz) and receive all 40 CB channels with the COLECO CB-40™ WALKIE TALKIE CB RECEIVER. This five transistor unit has crystal controlled modulation, a full 10,000 microvolt power range and no FCC license is required! Includes attached antenna, press-to-talk button and clip for belt or visor. Full color packaging and Block Buster TV coverage.

- Professional styling/quality design
- Receives all 40 CB channels
- Transmits on special youth band
- Crystal controlled modulation
- 10,000 microvolt power range
- Contains five transistors
- No FCC license required
- Requires one 9 volt battery (not included)
- Full color packaging
- Block Buster TV

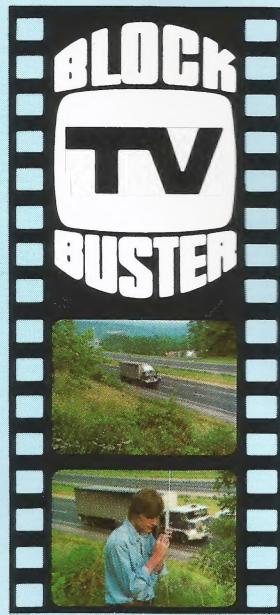
Pack: 12 Weight: 10 lb. Cube: 0.8'

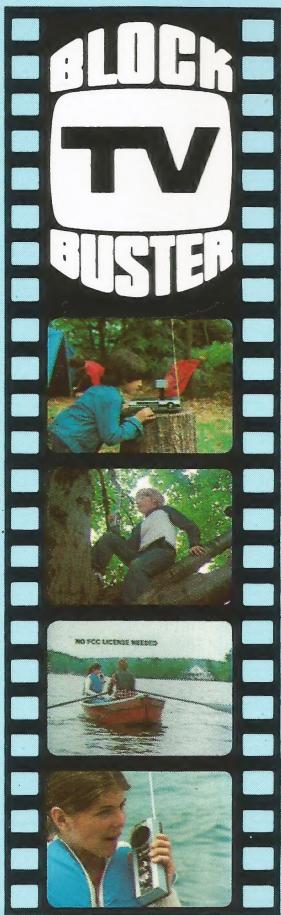
6900—The COLECO CB-40™ TRANSCIEVER BASE STATION

A great unit for the youth market with all the most wanted CB features! This nine transistor unit transmits on the special youth band (49.860MHz) and receives all 40 CB channels. It has crystal controlled modulation to prevent frequency drift, a full 10,000 microvolt power range and features microphone and antenna. And no FCC license is required! Professional styling, quality design, full color packaging and Block Buster TV coverage make the COLECO CB-40™ TRANSCIEVER BASE STATION a tough number to beat!

- Professional styling/quality design
- Receives all 40 CB channels
- Transmits on special youth band
- Crystal controlled modulation
- 10,000 microvolt power range
- Contains nine transistors
- No FCC license required
- Requires 6 "AA" batteries (not included)
- Full color packaging
- Block Buster TV

34 Pack: 6 Weight: 18 lb. Cube: 2.0'







EXECUTIVE OFFICES

945 Asylum Avenue, Hartford, Conn. 06105, Tel. (203) 278-0280, Telex No. 994430

COLECO (CANADA) LIMITED/LIMITÉE

4000 St. Ambroise Street, Montreal, Quebec, Canada H4C 2C8, Tel. (514) 937-9191, Telex No. 04-24131

NATIONAL SALES OFFICE

Suite 1234, 200 Fifth Avenue, New York, New York 10010, Tel. (212) 242-6605